



WILLISTON AREA CHAMBER OF COMMERCE

CONNECT ★ ENGAGE ★ GROW ★ LEAD

Chamber Website Advertising

One of the benefits of your Chamber Membership is the ability to target market to other businesses in the Williston Area. Advertising with the Chamber is a cost-effective way to promote your business. The Williston Area Chamber of Commerce offers all chamber members an opportunity to market their business on our website!

- Your advertisement or logo will be hyper-linked to your website or your Chamber Business Page.
- Advertising is limited to 15 businesses per month and will be sold and placed on a first come, first served basis.
- Advertising is payable in advance of the advertising program, regardless of when your ad is placed.
- Monthly statistics about your advertisement will be emailed to you monthly.

Average statistics in 2016:

- The Chamber website received 2,500 views on the homepage a month, exactly where your ad will be located!
- On average, individual ads showed on the website 700 times in one month.
- Your ad will be shown for the full duration of the user being on the home page.
- Ads will change with each new click onto the home page.

The screenshot shows the homepage of the Williston Area Chamber of Commerce. At the top, there is a navigation bar with links for Home, Our Chamber, Blog, Contact Us, and Member Login. Below this is a secondary navigation bar with links for MEMBERSHIP, CALENDAR, NEWS ROOM, PROGRAMS & EVENTS, and COMMUNITY RESOURCES. The main content area features a large banner with the text "PROMOTE YOUR BUSINESS Advertise with the Chamber" and "ADVERTISING OPPORTUNITIES Click here for more information." Below the banner, there are three advertisement slots. The first slot is for DAWA solutions group, the second is for Call Lee Lusht 701-651-6760, and the third is for Microtel. The DAWA and Microtel ads are circled in red. At the bottom of the page, there are three more sections: CHAMBER BUSINESS ACADEMY, CHAMBER COUPON CORNER, and NEW MEMBERS.

Technical specifications for these advertisements:

*300px Wide X 94px High

*.jpeg, .png, or .gif formats

*Please note that the Williston Area Chamber of Commerce does not offer graphic design services, therefore you will need to provide your own advertisements with these technical specifications. Thank you for your understanding.

Thank you for your continued support and commitment to the Williston Area Chamber of Commerce!
Please fill out the following information to advertise in the Williston Area Chamber of Commerce Website:

I would like to advertise on the Chamber Website from month to month for \$50.00 a month. Circle which month(s) you want the ad in. (Limited to 6 months at a time)

January February March April May June
July August September October November December

Year: _____

Total: \$_____

Business Name: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Return by mail to PO Box G, Williston ND 58802 or email Rachel at rachel@willistonchamber.com to reserve your spots! Advertising spots are limited to 15 per month and will be sold on a first come, first serve basis.

****All advertising contracts must be paid in full and in advance.**

Payment:

- Check
 Credit Card

Card Number: _____ Exp. Date: _____

CVS#: _____ Zip Code Connected To Card: _____

Name on Card: _____

Additional information/notes: