



WILLISTON AREA  
CHAMBER OF COMMERCE  
CONNECT ★ ENGAGE ★ GROW ★ LEAD

# 2024 ENGAGEMENT OPPORTUNITIES



# MESSAGE FROM THE PRESIDENT

WILLISTON AREA CHAMBER OF COMMERCE

## ANNA NELSON



*Congratulations on your investment in your business and in your community! Your membership not only provides opportunities to connect, engage, grow, and lead, it also supports the growth and prosperity of your fellow members and of the local business community. We look forward to working with you.*

### **Williston Area Chamber of Commerce Mission:**

The Williston Area Chamber of Commerce is dedicated to advancing the exceptional economic growth of the greater Williston area, fostering a community where people want to live and thrive, not just work.



### TABLE OF CONTENTS

Meet our Board and Staff.....	1
Membership Advantages.....	2
Western Star Foundation .....	4
Events/Sponsorship Opportunities...5	
Advertising Opportunities.....	13
Community Engagement.....	17
Membership Application.....	23

## MEET OUR BOARD MEMBERS + STAFF



SCAN ME

Board of Directors

The Williston Area Chamber of Commerce plays a crucial role in fostering economic growth and community development. Within this organization, there are distinct roles and responsibilities assigned to both the board members and the staff.

Our board members have been elected to oversee the organization's strategic direction and decision-making processes. They are volunteers who bring diverse expertise and perspectives to the table. Our board of directors set policies, make high-level decisions, and represent the Chamber in the community.



SCAN ME

Chamber Staff

Our staff at the Williston Area Chamber of Commerce is enthusiastic about actively engaging with the community to foster collaboration, support local businesses, and create meaningful connections that contribute to the overall growth and vitality of our dynamic region.

# THINKING OF BEING A CHAMBER MEMBER? MEMBERSHIP ADVANTAGES!

The Williston Area Chamber of Commerce strives to be a partner for businesses by offering resources, referrals, discounts, advertising and sponsorship opportunities, advocacy efforts, and much more. Our business is making sure your business not only succeeds, but thrives.



## MORE EXPOSURE

As a Chamber Member, you can:

- Utilize the Chamber's online member directory, newsletters, and social media presence
- NEW in 2024, our new app - to promote your business and special offers, helping you spread the word to potential customers and clients
- Access the Chamber's bulk mailing list to help maximize your direct mailing marketing efforts
- Receive one FREE ad in the Chamber Newsletter each year



## BUILD PARTNERSHIPS

We offer multiple networking opportunities including:

- Business After Hours
- Ribbon Cuttings
- Brew Your Business
- Chamber community events
- Host your own networking event

*We can partner with you to make that happen!*



## INCREASE CREDIBILITY

- Statistics show consumers tend to choose the products/services of companies that are heavily involved in their local chamber
- Customers tend to associate high community involvement with trustworthiness and leadership

# YOU ASK: WHAT'S THE VALUE OF A MEMBERSHIP?

## EVENTS YOU CAN HOST/SPONSOR:

- Ribbon Cuttings
- Business After Hours
- Williston Professionals Network Social
- Customized events
  - Do you have an idea or a need?  
*We can help!*

## GET INVOLVED:

### BOARDS OF DIRECTORS (BOD)

- Williston Area Chamber of Commerce BOD
- Western Star Foundation 501(c)3 BOD

### COMMITTEES

- Agriculture
- Ambassadors
- Energy
- Leadership & Education
- Policy
- Retail
- Workforce
- Williston Professionals Network (formerly Young Professionals)

### VOLUNTEER OPPORTUNITIES

- See events

## ADVERTISING:

- Mobile App, *Discover Williston*
- Chamber newsletter (more than 2,000 recipients)
- Chamber social media
  - Spotlights available
- Exclusive discounts at Williston Herald, The Community Shopper, iHeart Media, KUMV-TV, 1Better

## BENEFITS:

### CHILDCARE

- 12% Given back to the Early Educators Alliance to help with Childcare/Preschools

### HUMAN RESOURCES

- Get a dedicated HR manager for \$99/mo with Bambee

### DISCOUNTS

- Member-to-member discounts
- Chamber events are free or discounted for you/your employees

### WORKSHOPS

- Nonprofit Bootcamp

### CONNECTIONS

- Access to our nearly 600 member businesses

## ADVOCACY:

The WACC, its Policy Committee, staff, and Board of Directors are constantly working behind the scenes to ensure the economic landscape in the Williston area fosters success and growth. At the local, state, and federal levels, WACC is committed to protecting its businesses, advocating for good policy, and keeping members informed.

**Priorities:** Workforce | Childcare | Housing | Business-Friendly Policies

**NEW in 2024:** Candidate Forums | Partnership on Candidate Training  
Election Information | DC Fly-In

## RESOURCES:

### RELOCATION CONCIERGE SERVICE

Is your potential new employee new to Williston? Let one of our ambassadors show them and/or their family around, showing them what is important to them to make Williston home

### JOB BOARD ON CHAMBER WEBSITE OR IN E-NEWSLETTER

### ACCESS TO LOCAL/STATE ENTITIES:

- Small Business Development Center
- ND Department of Commerce
- Williston Economic Development.
- City/county officials
- Western Region Economic Development
- Vision West
- Golden Path Solutions – help train/hire the next generation



# WESTERN STAR FOUNDATION

A 501(c)3 FOUNDATION OF WACC



A 501(c)3 Foundation of the Williston Area Chamber of Commerce

**Mission Statement:**

The Western Star Foundation facilitates and supports sustainable solutions for educational initiatives and leadership, professional, and workforce development for Williston Area Chamber of Commerce members and the Williston community.

The Western Star Foundation is dedicated to making a positive impact in the Williston community through strategic partnerships with organizations that align with our mission of promoting education, leadership, professional and workforce development. As the foundation grows, the initiatives will include sponsorships, scholarships, events, and support for the diverse needs of all members, including a way to better serve our more than 45 non-profit members of the Williston Chamber.

## WHAT FALLS UNDER THE WESTERN STAR FOUNDATION?

- Mental Health First Aid
- Teacher Appreciation
- Lemonade Day
- Farm to Table Dinner
- Leadership Williston
- Leadership/Education Committee
- Brew Your Business
- Women in Leadership Expo

### NEW INITIATIVE:

The Western Star Foundation is proud to support FREE, hands-on training for childcare workers through the Williston Early Educators Alliance. These sessions are not only essential for licensing but also reflect our commitment to ensuring the highest standards of care for our little ones. By investing in this initiative, we prioritize early childhood education as the cornerstone of a thriving community.





# STARS OF WILLISTON

## AWARDS. APPRECIATION. AUCTION.

### JANUARY 26, 2024

#### EXPERIENCE:

- Must-attend event!
- Awards Ceremony
- Cocktails + Light Refreshments
- Introduction of New Board Members
- Auction to Benefit Western Star Foundation



#### SOCIAL SPONSOR ~~\$5,000~~ (SOLD)

- Top logo on event signage, program, and event promotions
- CEO or lead representative to welcome members in attendance and talk about company and support of the Chamber (10 minutes)
- One premium table for eight (8) included
- Two bottles of wine included
- Eight drink tickets
- Sponsor spotlight video on social media

#### STAGE SPONSOR ~~\$2,500~~ (SOLD)

- Logo on stage, event signage, program, and event promotions
- Sponsor recognized from the podium and when introducing auctioneer
- CEO or lead representative to address and talk about company and support of the Chamber (5 minutes)
- Six (6) tickets included
- One bottle of wine included
- Six (6) drink tickets
- Sponsor spotlight post on social media

#### AWARD SPONSOR \$1,500 (SOLD):

- ~~Williston Leadership~~
- ~~Generation Next~~
- ~~E. Ward Koester Advocacy~~
- ~~Community Engagement~~
- ~~Champion of Agriculture~~
- Company name recognized in the program and from podium during Awards Ceremony
- Company logo listed with award in all programs, promotions, etc.
- Four (4) tickets included
- One bottle of wine included
- Four drink tickets
- Sponsor spotlight on post on social media

#### AUCTION PACKAGE SPONSOR \$500

- Company name sign on auction package
- Sponsor recognized from the auctioneer
- Company name recognized in the programs
- Two (2) tickets included
- Sponsor post on social media

#### AUCTION DONATION

- Company name sign on auction package
- Donation recognized from the auctioneer
- Company name recognized in the programs
- One (1) ticket included



# FARM TO TABLE DINNER

## JUNE 19, 2024



### EXPERIENCE:

- WACC Agriculture Committee collaborates with Williams County Soil Conservation District
- Opportunity for the community to engage with the Agriculture industry through dinner, speakers and demonstrations



### PREMIER SPONSOR \$5,000 (1 AVAILABLE)

- Top logo on event signage, programs, and event promotions
- Sponsor representative may welcome attendees and discuss partnerships with the local agricultural sector (5 minutes)
- Sponsor recognized from podium
- Eight (8) tickets to the event
- Sponsorship spotlight video on social media

### GOLD SPONSOR \$2,000

- Logo on event signage, programs, and all event promotions
- Sponsor recognized from the podium
- Six (6) tickets to the event
- Sponsorship spotlight post on social media

### SILVER SPONSOR \$1,000

- Company name recognized in the programs, event signage, and all event promotions
- Sponsor recognized from the podium
- Four (4) tickets to the event
- Sponsorship spotlight post on social media

### BRONZE SPONSOR \$500

- Company name recognized in the programs
- Sponsor recognized from the podium
- Two (2) tickets to the event



Feel free to reach out to us with opportunities to:

- Be a part of the Agriculture Committee
- Include items in swag bags
- Volunteer leading up to and during the event





# LEMONADE DAY PROGRAM

## JANUARY - MAY 2024

### EXPERIENCE:

- National Youth Entrepreneurship program
- Easily access curriculum through My Lemonade Day App
- Youth build their own business plan
- Geared for kids K - 8th grade
- Engagement opportunity for businesses, educators, and community members



### ALL LEMONADE DAY SPONSORSHIPS INCLUDE:

- Digital visibility with over 5K followers across WACC social platforms
- Logo on WillistonChamber.com website
- Recognition in Press Releases
- Logo on Junior Market signage
- Recognition in Lemonade Day app
- Volunteer/Mentor opportunities to engage employees

#### MAIN SQUEEZE SPONSOR \$5,000

- Largest & most prominent logo on Lemonade Day backpacks
- Four (4) logo placements within "My Lemonade Day" app
- Dedicated booth at the Junior Market
- Opportunity to address Junior Market participants + attendees
- Sponsor spotlight video on social media

#### FRESH SQUEEZE SPONSOR \$1,000

- Large logo on Lemonade Day backpacks
- One (1) logo placement within "My Lemonade Day" app
- Logo on all marketing materials, websites & at events
- Dedicated booth at the Junior Market
- Sponsor spotlight on social media

#### LEMON DROP SPONSOR \$500

- Medium logo on Lemonade Day backpacks
- Logo on all marketing materials, websites & at events

#### PUCKER PAL SPONSOR \$250

- Name listed on Lemonade Day backpacks
- Recognition on all marketing materials, websites & at events

### CHAMPIONING CHILDCARE HEROES

The Western Star Foundation is donating a generous 12% of the net proceeds from the Lemonade Day Program. This will be channeled directly to the Williston Early Educators Alliance. The Alliance is on a mission to provide FREE, hands-on training for our amazing childcare workers. These sessions aren't just essential; they're mandatory for licensing, ensuring the highest standards of care for our little ones.



# LEMON UNIVERSITY + JUNIOR MARKET

MAY 18, 2024 | 9AM - 3PM

## LEMON U EXPERIENCE:

- Building upon Lemonade Day Curriculum
- Group lessons and in-class learning that focus on:
  - Financial Literacy
  - Marketing, Sales + Communication
  - Brand Building
- Engagement opportunity for businesses, educators, and community members

## JUNIOR MARKET EXPERIENCE:

- Youthpreneurs put Lemonade Day lessons to the test
- Youthpreneurs set up their very own booth to sell their products to the community
- Awards Ceremony for:
  - Best Entrepreneur
  - Best Looking Booth
  - Best Pitch(er)
  - Young Professionals Customer Service Award
- Engagement opportunity for businesses, educators, and community members

## ALL JUNIOR MARKET SPONSORSHIPS INCLUDE:

- Digital visibility with over 5K followers across WACC social platforms pre + post event
- Logo on WillistonChamber.com + Lemonade Day website
- Recognition in press releases
- Logo on event Junior Market signage
- Access to Lemonade Day curriculum for employees, vendors, and customers

JANUARY 13

FEBRUARY 24

MARCH 23

APRIL 20

MAY 18

**Lemonade Day Program**  
Sign-Up Opens  
Pizza Party  
Strikezone

**First Lemon University Course**  
Business + Banking

**Second Lemon University Course**  
Marketing, Sales + Communication

**Third Lemon University Course + Junior Market Booth Sign-Up**  
Building Your Business

**Lemonade Day Junior Market Raymond Center**

### BEST ENTREPRENEUR SPONSOR \$3,000

Business Results are calculate & calculated at the end of Junior Market - final sale numbers are announced from the stage.

- Dedicated email to all Junior Market participants ahead of May 18th.
- Opportunity to assist youthpreneurs with their "Business Results" calculations
- Name recognition on "Business Results" sheet

### LEMON LANYARD SPONSOR \$500

- Branded lanyards with your logo provided to all Junior Market vendors, volunteers, and staff

### MIC DROP SPONSOR \$3,000

- WACC provides audio setup + DJ
- Main stage to be named on behalf of your organization
- Opportunity to provide two (2) large signs on stage
- Opportunity to announce raffle prizes and make announcements throughout the day



# WOMEN IN LEADERSHIP EXPO FALL OF 2025

## EXPERIENCE:

- Regional event that celebrates women in leadership roles while inspiring women at all stages of their lives and careers
- Networking opportunities
- Professional headshots
- Vendor opportunities
- One-stop-shop destination for enhancing focus on professional growth



### PREMIER SPONSOR \$5,000 (1 AVAILABLE)

- Prominent logo on signage at event, event program, all advertising, and website feature
- Social media spotlight video
- Opportunity to speak on stage at event and introduce keynote speaker
- Opportunity to put company information/swag/gift in attendee gift bags
- Six (6) event tickets

### GOLD SPONSOR \$2,000

- Large logo on signage at event, event program, all advertising, and website
- Social media spotlight
- Opportunity to introduce a breakout session speaker
- Opportunity to put company information/swag/gift in attendee gift bags
- Four (4) event tickets

### SILVER SPONSOR \$1,000

- Small logo on signage at event, event program, and website
- Logo on social media spotlight
- Company name listed on all other print and digital advertising
- Opportunity to put company information/swag/gift in attendee gift bags
- Two (2) event tickets

### BRONZE SPONSOR \$500

- Name listed on signage at event, and event program
- Name on social media spotlight
- Company name listed on all other print and digital advertising
- Opportunity to put company information/swag/gift in attendee gift bags
- One (1) event ticket

### LANYARD SPONSOR \$500

- Branded lanyards with your logo provided to all WiL Expo vendors, volunteers, and staff

### MAIN STAGE SPONSOR \$1,500

- WACC provides audio setup + DJ
- Main stage to be named on behalf of your organization
- Opportunity to announce door prizes and make announcements throughout the day





# LEADERSHIP WILLISTON FEBRUARY - SEPTEMBER 2024

## EXPERIENCE:

- Eight-month program
- Cultivate leadership through:
  - Lessons with community leaders
  - Public speaking
  - Community project
  - Identify working personalities
- Learn more about the Williston community



Do you have  
what it takes?  
Apply here!



Leadership Williston (LW) is an 8-month program centered on cultivating leaders each year through community engagement and exploration as well as professional development.



The program is designed to expose existing and emerging leaders to the issues our region faces by using the community as a living classroom. LW strives to provide an in-depth experience to participants by covering a variety of topics each month like education, city and county government, the oil and agricultural industries, and more. Over eight sessions, LW challenges participants to become involved in our community and motivate them to take on leadership roles.



In addition, participants will tackle personal goals through the public speaking program. Each session will also cover an aspect of leading by speaking through discussion, presentations, etc. Finally, each participant will be tasked with developing an individual or group project that directly benefits our community.

For over 20 years, LW has provided a unique avenue to challenge leaders from all walks of life and all industries in Williston. Do you have what it takes?



# MENTAL HEALTH FIRST AID QUARTERLY



## WHAT IS MENTAL HEALTH FIRST AID?

Mental Health First Aid (MHFA) teaches you how to identify, understand and respond to signs of mental health and substance use challenges among adults.

You will build skills and confidence you need to reach out and provide initial support to those who are struggling. You will also learn how to help connect them to appropriate support.

### After the course, you will be able to:

- Recognize common signs and symptoms of mental health challenges
- Recognize common signs and symptoms of substance use challenges
- Understand how to interact with a person in crisis
- Know how to connect a person with help
- Use self-care tools and techniques

The Upper Missouri District Health Unit also provides additional valuable training. They teach participants how to recognize an opioid overdose and properly administer Narcan. As an added bonus, every attendee receives a FREE Narcan kit.

### **GOLD SPONSOR - \$2,000 (Two available)**

- Two guaranteed spots in the training
- Opportunity to speak during the class lunch break (30-mins)
- Logo on all promotional materials that include social media, website, e-newsletter, flyer

### **SILVER SPONSOR - \$1,000 (Two available)**

- One guaranteed spot in the training
- Logo on all promotional materials that include website, e-newsletter, flyer
- Mentions in all social media posts

### **BRONZE SPONSOR - \$500 (Three available)**

- Name on all promotional materials that include website, e-newsletter, flyer
- Mentions in all social media posts

### **BLUE SPONSOR - Goodwill Donation**

- Mentions in all social media posts



**Register for  
MHFA  
Today!**



# NONPROFIT BOOTCAMP QUARTERLY



## NonProfit BOOTCAMP

The Williston Area Chamber of Commerce has partnered with the NonProfit Bootcamp, an incredible training program for non-profit and for-profit members that have community giving programs. These modules cover a wide variety of areas critical to a nonprofit's sustainability.

### The program includes training on:

- Marketing fundamentals
- Board governance
- Ways to maximize your Chamber membership
- Online and offline fundraising
- Goal setting
- And so much more!



When you sign up, you will also get access to 10 bonus LIVE workshops throughout the year with experts from across the country. All you have to do is sign up and you can start taking advantage of this benefit immediately!

Thanks to sponsors, this several thousand dollar program is FREE for our members!

Nonprofits are the bloodline of our community, and we are thankful to be able to do this small thing in support of their growth and sustainability.

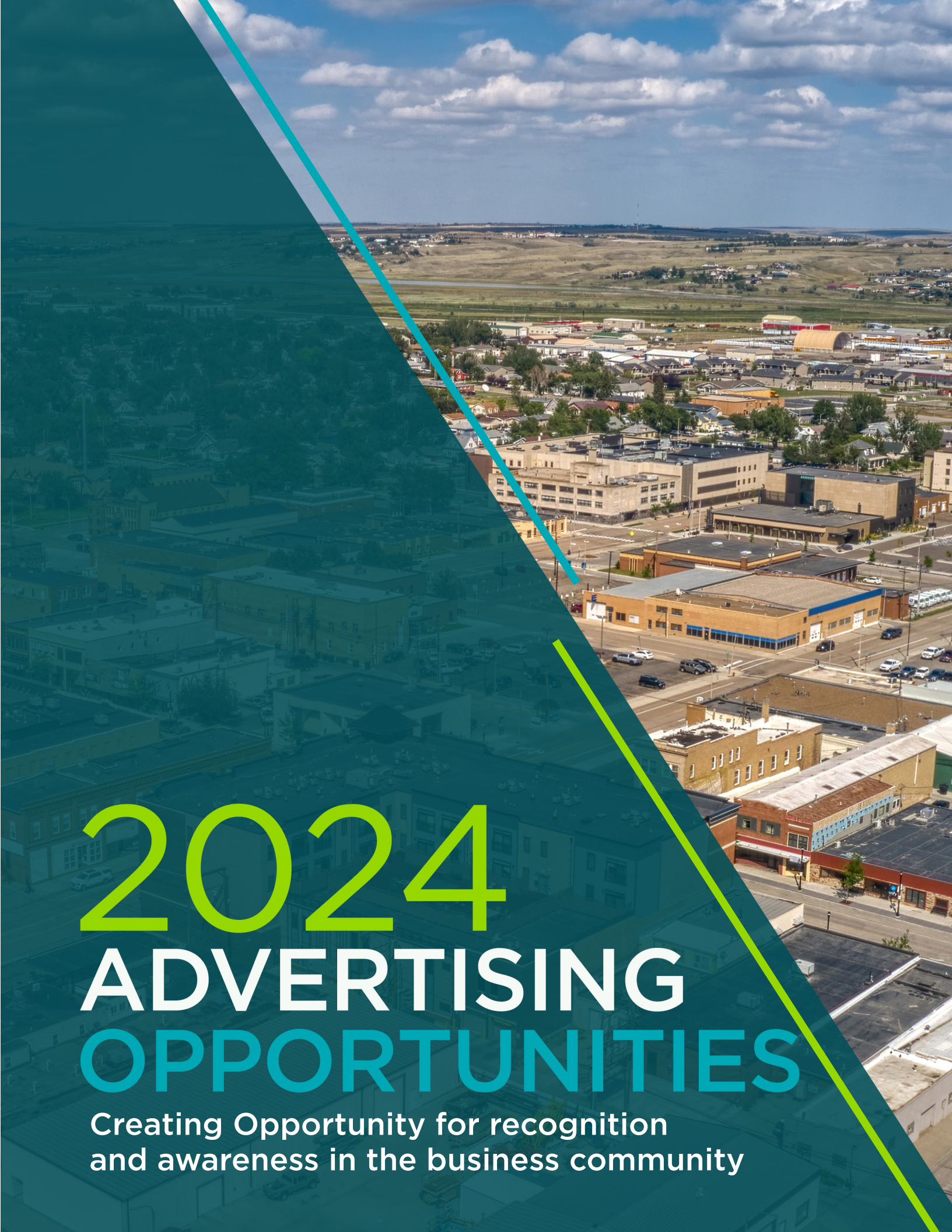


### What is A NonProfit Bootcamp watch party?

An engaging and collaborative event aimed at empowering individuals involved in nonprofit organizations. The Chamber encourages participants to come together and enhance their knowledge and skills in managing nonprofits effectively. These watch parties provide a unique platform for attendees to collectively watch workshops featuring guest experts who delve into crucial topics such as website optimization, strategies for soliciting increased donations, staying informed about legal updates, and much more. By fostering a communal

atmosphere, these gatherings create an opportunity for networking, idea exchange, and collective learning, ultimately equipping participants with the tools and insights needed to strengthen and grow their nonprofit endeavors. It's a valuable initiative that highlights the importance of continuous education and collaboration within the nonprofit sector.





# 2024 ADVERTISING OPPORTUNITIES

Creating Opportunity for recognition  
and awareness in the business community



# DISCOVER WILLISTON MOBILE APP

Introducing *Discover Williston*, the latest initiative by the Williston Area Chamber of Commerce, designed to seamlessly connect our community members with everything our vibrant city has to offer.

## This app features 4 dedicated sections

- Shop Local
- Eat Local
- Play/Events
- Live/Work/Stay

*Discover Williston* provides users with a comprehensive guide to businesses, dining options, upcoming events, and essential community services.

Unlike other platforms, *Discover Williston* goes beyond member exclusivity – it includes all businesses, parks, counties, and city services, fostering inclusivity and community engagement. For those seeking a personalized touch, businesses have the option to customize their listings at an additional cost, ensuring that they stand out in this dynamic, community-driven platform.

Download *Discover Williston* now and unlock a wealth of opportunities right at your fingertips, supporting local businesses and enhancing your Williston experience.



Businesses have the option to customize their listings at an additional cost, ensuring that they stand out in this dynamic, community-driven platform.

For more information, email: [wchamber@willistonchamber.com](mailto:wchamber@willistonchamber.com)



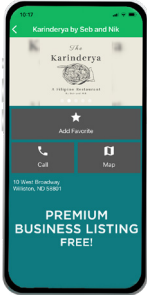
Download  
Here:







# WILLISTON AREA CHAMBER OF COMMERCE PRESENTS: **DISCOVER WILLISTON** ADVERTISING OPTIONS



## ALL WILLISTON BUSINESSES INCLUDED:

### Premium Business Listing: FREE

- Address
- Website
- Social Media
- Photo pulled from Google

## UPGRADES:

### Independent Access: \$125

- Push notifications to customers who have 'favorited' your listing
- Customize descriptions and photos
- Chamber Member Exclusive

## ADD ON:

### Scavenger Hunts: \$175 Per Year Members; \$225 Per Year Non-Members

- Personal QR Codes and Chamber advertising to shop local every quarter
- Required to give a \$50 Value Giveaway once per quarter
- Scavenger Hunt once per quarter:
  - February      • August
  - May             • November – December

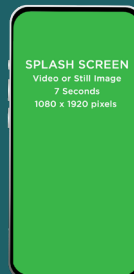


### Banner ad (still): \$250

- Two (2) weeks
- One (1) banner per section (Shop Local, Eat Local, Play/Events, Live/Work/Stay)
- Chamber Member Exclusive

### Section Header \$500

- One (1) Month out of the Year
- Chamber Member Exclusive



### Splash Screen: \$1500

- One (1) week of Advertising
- Seven (7) Second Splash Screen
- Chamber Member Exclusive

# ADVERTISING PARTNERSHIPS 2024



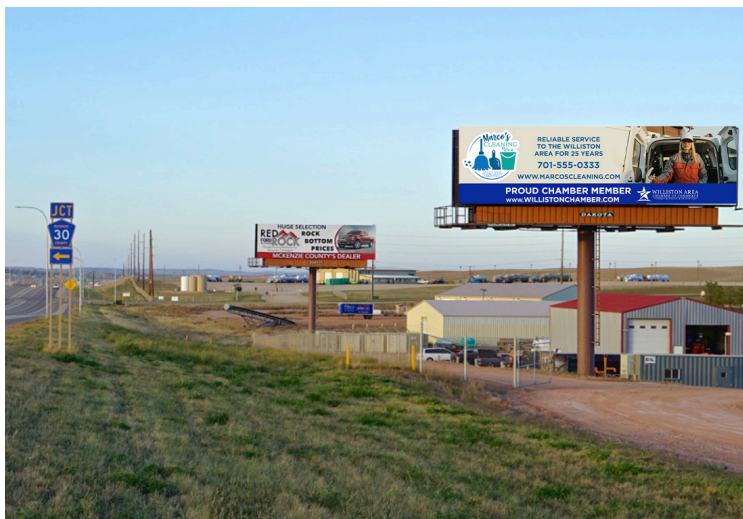
## Dakota Outdoor Billboard

The Williston Area Chamber of Commerce worked with Dakota Outdoor Advertising to help our Chamber members cut costs and find ways to get noticed in the Western North Dakota region. Member exclusive rate.

Dakota Outdoor Billboard has a network of five (5) digital billboards located at:

- Hwy 2/85 Triplex
- West of Hwy 2
- Walmart Facing South
- 26th Street Facing West
- Watford City

**Shauna Downing, Market Manager**  
**shauna@dakota-outdoor.com**  
**701-690-5007**  
**www.dakota-outdoor.com**



## Ask about Chamber Member Discounts:

- 1Better Advertising at Grand Theaters
- iHeart Media
- Townsquare Media
- KUMV - TV
- Williston Herald
- Vocella/The Community Shopper

## Marketing + Communications Strategic Planning

Sit down with our NEW Marketing + Communication Strategist and come up with a plan that will work just for your business. They will connect you with the right people and see that you are on the path to success!





# 2024 COMMUNITY ENGAGEMENT

Building a thriving community through  
engaging initiatives



# BUSINESS AFTER HOURS MONTHLY



## EXPERIENCE:

The Williston Area Chamber of Commerce Business After Hours is held on the 2nd Thursday of every month from 5:30pm-7:30pm! Members and future members gather at the host business to make new connections through an evening of networking.

## AUDIENCE:

All members and potential members that seek to network and engage with the community.

## HOST BENEFITS

- Showcase & offer tours of your business or facility
- Your logo & business name will be featured on all event promotions; Chamber e-newsletters, social media, and press release
- Exclusive rights to distribute promotional material, offer door prizes, and set up displays
- Opportunity to address all attendees
- Live radio interview to promote the event & your business

## HOST RESPONSIBILITIES

- Provide event space & parking for 60-80 guests
- Coordinate and provide food & drinks
- Invite employees, clients, & other guests
- Have staff at the event to provide tours, and information

## CHAMBER RESPONSIBILITIES

- Promote event through social media, e-newsletters, press release, & radio interview for host
- Invite members & guests
- Secure event permit (if applicable)
- Assist with planning of event & provide networking activity
- Staff registration table & assist with implementation of event
- Chamber swag provided



# RIBBON CUTTINGS MEMBER SPECIAL

## EXPERIENCE:

Each ribbon cutting marks the exciting commencement of a new business venture, showcasing the Chamber's dedication to supporting local enterprises. The atmosphere is charged with enthusiasm as community members, local leaders, and business owners come together to witness the symbolic cutting of the ribbon, signifying the official opening of a new chapter in the local business landscape. These events serve as a testament to the Chamber's commitment to fostering economic development and creating a network of businesses.



## HOST RESPONSIBILITIES

- Member businesses qualify for a ribbon cutting ceremony if they open, move, remodel, are under new ownership or change their name
- Coordinate and provide food & drinks
- Invite employees, clients, & other guests
- Have staff at the event to provide tours, and information



## CHAMBER RESPONSIBILITIES

- Promote event through social media, e-newsletters, and press release
- Invite city officials, ambassadors, & members
- Bring ribbon, scissors, microphone & speaker



# BREW YOUR BUSINESS MONTHLY



## EXPERIENCE:

At Brew Your Business Williston, our passion for our vibrant city drives us to unite the collaborative efforts of Williston City and Economic Development, the Williston Area Chamber of Commerce, the Small Business Development Center, and the North Dakota Women's Business Center. Together, we gather, talk, network, and learn about other businesses, weaving a tapestry of shared stories, challenges, and triumphs. Brew Your Business Williston is not just a space; it's a celebration of our city's entrepreneurial spirit. Join us in this journey to elevate Williston's business landscape and foster a thriving community for all.



Where coffee fuels  
conversations.  
Networking  
brews success.



## WE'RE HERE TO HELP YOU SIP. CONNECT. THRIVE.

Brew Your Business Williston – the heart of our community's entrepreneurial spirit!

It's more than just a platform; Brew Your Business is a hub for connecting community champions, fostering collaboration, and celebrating the unique journey of local businesses and organizations.

## MEETING DETAILS

- We meet the 2nd Wednesday of every month from 9AM - 10AM at Williston State College Teton Lounge
- Networking
- Roundtable discussion
- Business spotlight

## SPONSORSHIP OPPORTUNITIES

- Coffee sponsor
- Networking sponsor
- Event sponsor



# LEARN MORE ABOUT COMMITTEES

## AND HOW TO BENEFIT THE MOST FROM YOUR CHAMBER MEMBERSHIP

Committees help the Williston Area Chamber of Commerce home in on specific issues throughout the community. It is a chance for committee members to engage with peers, the Chamber, and the community.

Don't you want to be at the table where decisions are made?



### **AGRICULTURE**

The Agriculture committee strives to advance local agriculture and agriculture related member businesses. This group recommends policy and positions of the Chamber on the local, state and federal levels.

This committee volunteers and assists at local agriculture related events. This committee assists in dispersing pertinent information from Chamber member businesses to their targeted consumers via educational events, email blasts or social media.



### **AMBASSADORS**

Ambassadors are an extension of the Chamber. Members of this committee are business mentors for new member businesses helping them to take advantage of chamber membership and helping them to succeed! The Committee encourages potential new Chamber members to join and engage. They also assist Chamber staff at various events.



### **ENERGY**

The Energy Committee of the Williston Area Chamber of Commerce exists to offer the energy industry a seat at the table as well as a platform to help it better engage with the community.

Energy companies and their impact are many and far-reaching, but the depth of the industry - from oil and gas to wind to electricity and more - is an unknown to most of the general public. This committee strives to change that.



## LEADERSHIP & EDUCATION

The L&E committee plans and oversees the educational programs sponsored by the Chamber. These include Leadership Williston, Lemonade Day, Teacher Appreciation Reception, Women in Leadership (WiL) Expo, Mental Health First Aid, and any other educational programs which could benefit Chamber Members.



## POLICY

The Williston Area Chamber of Commerce Policy Committee strives to be informed of local, state, and federal issues. This core working group recommends policy and positions of the Chamber on the local, state and federal levels. This committee reviews legislation and regulations and recommends positions the Chamber should take on given issues.

The Policy Committee also coordinates, plans, and executes any “legislative action days” in Bismarck, candidates’/officials’ visits to Williston, candidate forums during elections, and any other events or activities that support the committee’s mission and objectives.



## RETAIL

The Retail Committee of the Williston Area Chamber of Commerce exists to supporting #shoplocal efforts to help keep our dollars right here in Williston and support the local businesses that support our community.

Several programs include:

- Chamber Bucks
- Loyal to Local Holiday Passport
- Babe Ruth Shop Local Baseball Cards
- BRAND NEW! Discover Williston App



## WILLISTON PROFESSIONALS NETWORK

The Williston Professionals Network (formerly Young Professionals Committee) of the Williston Area Chamber of Commerce exists to offer networking, professional development and volunteer opportunities to empower professionals.

They hold quarterly social, educational, and volunteer events for committee members and strive to increase the involvement of all Professionals in all WACC Programs.



## WORKFORCE

The Workforce Committee strives to advance workforce attraction in the Williston area, to find ways to help member businesses recruit and retain, and to work with Job Service ND in coordinating bi- annual job fairs.

# CHAMBER MEMBERSHIP APPLICATION

Membership Investment Amount is based on the number of employees working in the Williston area. If joining after April 1st, the Membership Investment Amount will be prorated.

The Williston Area Chamber of Commerce is a 501(c)6 non-profit organization. Members' investment in the Williston Area Chamber of Commerce may be tax deductible as an ordinary and necessary business expense, but not as a charitable tax deduction for federal tax purposes.

- CHILDCARE? CONTACT US**
- INDIVIDUAL MEMBERSHIP NOT VALID FOR BUSINESSES \$110/year**  
\*If you are signing up a business with only 1 employee, select the '1-10 Employees' listing.
- GOVERNMENT/NON-PROFIT MEMBERSHIP \$220/year**
- 1-10 EMPLOYEES \$360/year**
- 11-20 EMPLOYEES \$500/year**
- 21-35 EMPLOYEES \$610/year**
- 36-50 EMPLOYEES \$830/year**
- 51-99 EMPLOYEES \$1,650/year**
- 100+ EMPLOYEES \$2,200/year**

Business Name

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Street Address

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Mailing Address

---

City State Zip Code

---

Phone # FAX 800#

---

Email Address Website

---

Primary Representative & Job Title

---

Email Phone #

---

Billing Representative & Job Title

---

Email Phone #

---

# of Local Employees Company Start Date:

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Social Medial pages

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Please describe your business in 30 words or less

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Signature Date

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Please attach additional representatives you would like listed with your company on an additional sheet if needed.