



# WILLISTON AREA CHAMBER OF COMMERCE

CONNECT ★ ENGAGE ★ GROW ★ LEAD

## Chamber Website Advertising

One of the benefits of your Chamber Membership is the ability to target market to other businesses in the Williston Area. Advertising with the Chamber is a cost-effective way to promote your business. The Williston Area Chamber of Commerce offers all chamber members an opportunity to market their business on our website!

- Your advertisement or logo will be hyper-linked to your website or your Chamber Business Page.
- Advertising is limited to 15 businesses per month and will be sold and placed on a first come, first served basis.
- Advertising is payable in advance of the advertising program, regardless of when your ad is placed.
- Monthly statistics about your advertisement will be emailed to you monthly.

### Average statistics in 2017:

- The Chamber website received 5,000 views on the homepage a month, exactly where your ad will be located!
- On average, individual ads showed on the website 3000 times in one month.
- Your ad will be shown for the full duration of the user being on the home page.
- Ads will change with each new click onto the home page.

The screenshot shows the homepage of the Williston Area Chamber of Commerce. At the top, there is a navigation bar with links for Home, Our Chamber, Blog, Contact Us, and Member Login. Below this is a secondary navigation bar with links for MEMBERSHIP, CALENDAR, NEWS ROOM, PROGRAMS & EVENTS, and COMMUNITY RESOURCES. The main content area features a large banner with the text "PROMOTE YOUR BUSINESS Advertise with the Chamber" and "ADVERTISING OPPORTUNITIES Click here for more information." Below the banner are three advertisement slots. The first slot is for "DAWA solutions group Web Applications". The second slot is for "Call Lee Lusht 701-651-6760" and includes logos for "DISKEN.com" and "MICROTEL". The third slot is for "Significantly Discounted" and includes logos for "MICROTEL" and "GreenSource". A red circle highlights the first two advertisement slots. At the bottom of the page, there are three more sections: "CHAMBER BUSINESS ACADEMY Training and Courses to Grow your Business", "UPCOMING EVENTS", "CHAMBER COUPON CORNER Click here for member deals!", and "NEW MEMBERS".

### Technical specifications for these advertisements:

\*300px Wide X 94px High

\*.jpeg, .png, or .gif formats

\* Assistance with ad creation is available for an extra \$25.

Thank you for your continued support and commitment to the Williston Area Chamber of Commerce!  
 Please fill out the following information to advertise on the Williston Area Chamber of Commerce Website:

I would like to advertise on the Chamber Website from month to month for \$75.00 a month.  
 \_\_\_\_\_ through \_\_\_\_\_  
 MM/YY MM/YY

I would like to advertise on the Chamber Website for 6 months for \$400.00.  
 \_\_\_\_\_ through \_\_\_\_\_  
 MM/YY MM/YY

I would like assistance with ad creation for an additional \$25.00.

Total: \$ \_\_\_\_\_

Business Name:	
Contact Person:	
Contact Phone:	
Contact Email:	

**Payment:**

Invoice Me  
 Check Enclosed  
 Credit Card (VISA, MasterCard, American Express, or Discover)  
 Card Number: \_\_\_\_\_ Exp. Date: \_\_/\_\_/\_\_

CSV#: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature:	
Date:	

Return by mail to PO Box G, Williston, ND 58801 or contact Rachel at [rachel@willistonchamber.com](mailto:rachel@willistonchamber.com) to reserve your spots. Advertising Spots are limited to 15 per month, and will be filled on a first come, first served basis.